

# Privacy Policy

The privacy policy outlines the principles of processing information about you by us, including personal data and cookies.

## 1. General Information

- 1.1. This policy applies to the website functioning under the url: pinkpuma.pl.
- 1.2. The website operator and personal data administrator is: PinkPuma Natalia Wajda, NIP: PL7792167190, located at ul. Husarska 11/3, 60-331 Poznań.
- 1.3. Operator's email contact address: [n.wajda@PinkPuma.pl](mailto:n.wajda@PinkPuma.pl).
- 1.4. The operator is the administrator of your personal data regarding the data voluntarily provided on the website.
- 1.5. The website uses personal data for the following purposes:
  - a) presentation of offers or information,
  - b) providing free resources, e-learning course demos, and games.
- 1.6. The website collects information about users and their behavior in the following ways:
  - c) by storing cookies on end devices.

## 2. Selected Data Protection Methods Used by the Operator

- 2.1. Login and personal data entry areas are protected during transmission (SSL certificate). This encrypts personal data and login information entered on the website on the user's computer and can only be read on the target server.

## 3. Hosting

- 3.1. The website is hosted (technically maintained) on servers operated by WEBD.pl – Globtel Internet Szymon Hersztek.
- 3.2. The hosting company maintains server logs for technical reliability purposes. Logs may include:
  - a) resources specified by URL identifier (requested resource addresses – pages, files),

- b) request arrival time,
- c) response transmission time,
- d) client station name – identification performed by the HTTP protocol,
- e) information about errors that occurred during HTTP transaction execution,
- f) referer link – URL of the previously visited page by the user (in case the transition to the website occurred through a link),
- g) user's browser information,
- h) IP address,
- i) diagnostic information related to the process of independently ordering services through registrars on the website,
- j) information related to handling email directed to the operator and sent by the operator.

#### **4. Your Rights and Additional Information on Data Usage Methods**

4.1. In some situations, the administrator has the right to transfer your personal data to other recipients if necessary to fulfill the contract with you or to fulfill obligations incumbent on the administrator. This applies to such recipient groups:

- d) hosting company on the basis of entrustment agreements,
- e) authorized employees and associates who use data to operate the website.

4.2. Your personal data is processed by the administrator no longer than necessary for activities related to them as defined by separate regulations (e.g., accounting regulations). Regarding marketing data, the data will not be processed for more than 3 years.

4.3. You have the right to request from the administrator:

- f) access to your personal data,
- g) their rectification,
- h) deletion,
- i) restriction of processing,
- j) and data portability.

- 4.4. You have the right to object to the processing specified in point 3.2 regarding processing personal data for the purposes of the administrator's legitimate interests, including profiling. However, the right to object cannot be exercised if there are overriding legitimate grounds for the processing, overriding your interests, rights, and freedoms, especially the establishment, exercise, or defense of legal claims.
- 4.5. Actions of the administrator are subject to complaint to the President of the Office for Personal Data Protection, ul. Stawki 2, 00-193 Warsaw.
- 4.6. Providing personal data is voluntary but necessary to use the website.
- 4.7. Actions may be taken regarding you involving automated decision-making, including profiling, to provide services under the concluded agreement and for direct marketing conducted by the administrator.
- 4.8. Personal data is not transferred to third countries within the meaning of personal data protection regulations. This means that they are not transferred outside the European Union territory.

## **5. Administrator's Logs**

- 5.1. Information about user behavior on the website may be subject to logging. This data is used for website administration purposes.

## **6. Significant Marketing Techniques**

- 6.1. The operator uses statistical analysis of website traffic through Google Analytics (Google Inc. based in the USA). The operator does not provide personal data to the service provider, only anonymized information. The service is based on the use of cookies on the user's end device. Regarding user preference information collected by the Google advertising network, users can view and edit information derived from cookies using the tool: <https://www.google.com/ads/preferences/>.

## **7. Cookie Information**

- 7.1. The website uses cookies.
- 7.2. Cookies are computer data, in particular text files, which are stored on the user's end device and are intended for using the website. Cookies typically contain the website name they come from, the duration of their storage on the end device, and a unique number.

7.3. The entity placing cookies on the user's end device and accessing them is the website operator.

7.4. Cookies are used for the following purposes:

- k) maintaining the user's website session (after logging in), allowing the user not to re-enter their login and password on each website subpage,
- l) achieving the goals specified above in the "Significant Marketing Techniques" section.

7.5. The website uses two main types of cookies: "session" cookies and "persistent" cookies. "Session" cookies are temporary files that are stored on the user's end device until logging out, leaving the website, or closing the software (web browser). "Persistent" cookies are stored on the user's end device for the time specified in the cookie parameters or until they are deleted by the user.

7.6. Web browsing software (web browser) usually allows cookies to be stored on the user's end device by default. Website users can change these settings. The web browser allows you to delete cookies. It is also possible to automatically block cookies. Detailed information on this topic is provided in the browser's help or documentation.

7.7. Limiting the use of cookies may affect some functionalities available on the website.

7.8. Cookies placed on the user's end device may also be used by entities cooperating with the website operator, in particular by: Google (Google Inc. based in the USA) and Facebook (Meta Platforms, Inc. based in the USA).

## **8. Managing Cookies – How to Express and Withdraw Consent in Practice?**

8.1. If the user does not want to receive cookies, they can change their browser settings. Note that disabling cookies necessary for authentication processes, security, maintaining user preferences may hinder or even prevent the use of websites.

8.2. To manage cookie settings, select your internet browser from the list below and follow the instructions:

- a) Edge – [Browsing history on the privacy dashboard](#)
- b) Internet Explorer – [Delete and manage cookies](#)
- c) Chrome – [Delete, allow and manage cookies in Chrome](#)

- d) Chrome (Android) – [Delete, allow and manage cookies in Chrome](#)
- e) Safari – [Manage cookies and website data in Safari on Mac](#)
- f) Safari (iOS) – [Clear the history, cache, and cookies from Safari on your iPhone, iPad, or iPod touch](#)
- g) Firefox – [Enhanced Tracking Protection in Firefox for desktop](#)
- h) Opera – [Manage cookies in pages](#)